



www.thebostonchannel.com

**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

DUPLICATE

## INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
923678-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Billing Address:

**Great American Media**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue N W**  
**Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Advertiser	Product	Estimate Number
Democratic Congressional	Issue - New Hampshire	1311

Flight Dates	Order #	Alt Order #
10/25/12 - 10/29/12	923678	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/29/12	Good Morning America	658-9a	M- - TF- -	:30	3	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --- TF- -           3       \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB Th 10/25/12 7:59 AM Good Morning America 658-9a :30 D3C12NH01T03H \$2,300.00 NM 1 WCVB Th 10/25/12 8:43 AM Good Morning America 658-9a :30 D3C12NH02T03H \$2,300.00 NM 2 WCVB F 10/26/12 Good Morning America 658-9a :00 <del>\$2,300.00</del> NM See MG 1.5,1.6,1.7,1.8									
2	10/25/12	10/29/12	REGIS AND KELLY DAY 9A-10A		M- - TF- -	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --- TF- -           3       \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB Th 10/25/12 9:34 AM REGIS AND KELLY DAY 9A-10A :30 D3C12NH01T03H \$800.00 NM 2 WCVB F 10/26/12 9:29 AM REGIS AND KELLY DAY 9A-10A :30 D3C12NH01T03H \$800.00 NM 1 WCVB F 10/26/12 9:59 AM REGIS AND KELLY DAY 9A-10A :30 D3C12NH02T03H \$800.00 NM									
3	10/25/12	10/29/12	The View	1058-12n	M- - TF- -	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --- TF- -           3       \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Th 10/25/12 The View 1058-12n :00 <del>\$1,500.00</del> NM See MG 1.5,1.6,1.7,1.8 3 WCVB Th 10/25/12 11:36 AM The View 1058-12n :30 D3C12NH02T03H \$1,500.00 NM 2 WCVB F 10/26/12 11:31 AM The View 1058-12n :30 D3C12NH01T03H \$1,500.00 NM									
4	10/25/12	10/29/12	1-2p	1-2p	M- - TF- -	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --- TF- -           3       \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WCVB Th 10/25/12 12:59 PM 1-2p 1-2p :30 D3C12NH01T03H \$1,000.00 NM 1 WCVB Th 10/25/12 1:57 PM 1-2p 1-2p :30 D3C12NH02T03H \$1,000.00 NM 2 WCVB F 10/26/12 1-2p 1-2p :00 <del>\$1,000.00</del> NM See MG 1.5,1.6,1.7,1.8									
5	10/25/12	10/29/12	ELLEN EF	4P-5P	M- - TF- -	:30	3	\$1,800.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
923678-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Congressional	Issue - New Hampshire	1311	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 3 \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Th	10/25/12	4:31 PM	ELLEN EF	4P-5P	:30	D3C12NH01T03H	\$1,800.00 NM
2	WCVB	Th	10/25/12	4:56 PM	ELLEN EF	4P-5P	:30	D3C12NH02T03H	\$1,800.00 NM
1	WCVB	F	10/26/12	4:30 PM	ELLEN EF	4P-5P	:30	D3C12NH02T03H	\$1,800.00 NM
6	10/25/12	10/29/12	Newscenter 5 at 5	5-6p	M--TF--	:30	3	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 3 \$2,500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	5:22 PM	Newscenter 5 at 5	5-6p	:30	D3C12NH01T03H	\$2,500.00 NM
3	WCVB	Th	10/25/12	5:39 PM	Newscenter 5 at 5	5-6p	:30	D3C12NH02T03H	\$2,500.00 NM
2	WCVB	F	10/26/12	5:27 PM	Newscenter 5 at 5	5-6p	:30	D3C12NH01T03H	\$2,500.00 NM
7	10/25/12	10/29/12	Newscenter 5 at 6	6-630p	M--TF--	:30	3	\$3,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 3 \$3,300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	6:23 PM	Newscenter 5 at 6	6-630p	:30	D3C12NH01T03H	\$3,300.00 NM
2	WCVB	Th	10/25/12	6:27 PM	Newscenter 5 at 6	6-630p	:30	D3C12NH02T03H	\$3,300.00 NM
3	WCVB	F	10/26/12		Newscenter 5 at 6	6-630p	:00		<del>\$3,300.00</del> NM
See MG 1.5, 1.6, 1.7, 1.8									
8	10/25/12	10/29/12	M-F Inside Edition	658-730p	M--TF--	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 1 \$2,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	F	10/26/12	6:59 PM	M-F Inside Edition	658-730p	:30	D3C12NH02T03H	\$2,800.00 NM
9	10/25/12	10/29/12	Chronicle	728-8p	M--TF--	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 1 \$2,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	7:52 PM	Chronicle	728-8p	:30	D3C12NH01T03H	\$2,800.00 NM
10	10/25/12	10/29/12	INSIDE EDITION SAT	7:30P-8P	-----S-	:30	2	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 2 \$1,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Sa	10/27/12		INSIDE EDITION SAT	7:30P-8P	:00		<del>\$1,000.00</del> NM
Credited									
2	WCVB	Sa	10/27/12		INSIDE EDITION SAT	7:30P-8P	:00		<del>\$1,000.00</del> NM
Credited									
11	10/25/12	10/29/12	Newscenter 5 at 11	11-1130p	M--TFSS	:30	3	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 3 \$4,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	11:27 PM	Newscenter 5 at 11	11-1130p	:30	D3C12NH02T03H	\$4,000.00 NM
3	WCVB	F	10/26/12	11:16 PM	Newscenter 5 at 11	11-1130p	:30	D3C12NH01T03H	\$4,000.00 NM
2	WCVB	F	10/26/12	11:25 PM	Newscenter 5 at 11	11-1130p	:30	D3C12NH02T03H	\$4,000.00 NM
12	10/25/12	10/29/12	Nightline	1135p-1206a	M--TF--	:30	3	\$2,000.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

# DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
923678-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Congressional	Issue - New Hampshire	1311	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 3 \$2,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Th	10/25/12	11:44 PM	Nightline	1135p-1206a	:30	D3C12NH01T03H	\$2,000.00 NM
2	WCVB	F	10/26/12	11:46 PM	Nightline	1135p-1206a	:30	D3C12NH01T03H	\$2,000.00 NM
3	WCVB	F	10/26/12	12:01 AM	Nightline	1135p-1206a	:30	D3C12NH02T03H	\$2,000.00 NM
13	10/25/12	10/29/12	Jimmy Kimmel	1205-105a	M--TF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---TF-- 3 \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	Th	10/25/12	12:45 AM	Jimmy Kimmel	1205-105a	:30	D3C12NH02T03H	\$500.00 NM
2	WCVB	F	10/26/12	12:32 AM	Jimmy Kimmel	1205-105a	:30	D3C12NH01T03H	\$500.00 NM
1	WCVB	F	10/26/12	1:01 AM	Jimmy Kimmel	1205-105a	:30	D3C12NH02T03H	\$500.00 NM
14	10/28/12	10/28/12	M-Sun Overnight Rotator	M-F 105-4a Sa-Su	-----S	:30	2	\$0.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 2 \$0.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	10/28/12	2:46 AM	M-Sun Overnight Rotator	M-F 105-4a Sa-Su	:30	D3C12NH01T03H	\$0.00 NM
2	WCVB	Su	10/28/12	3:00 AM	M-Sun Overnight Rotator	M-F 105-4a Sa-Su	:30	D3C12NH02T03H	\$0.00 NM
<b>Total Spots</b>							<b>30</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$56,600.00</b>
<u>Agency Commission</u>	<b>\$8,490.00</b>
<u>Net Amount Due</u>	<b>\$48,110.00</b>